

Cristiana Perissinotto Martin dos Santos

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EDUCATION **Master of Arts in Sociology**

University of São Paulo
2020 | São Paulo, Brazil

Bachelor of Social Sciences

Pontifical Catholic University of São Paulo
2014 | São Paulo, Brazil

Exchange program: Urban Sociology Studies

Université Paris Ouest Nanterre La Défense
2013 | Paris, France

PROFESSIONAL EXPERIENCE **Datafolha Research Institute | 2020 – present**

Qualitative market research consultant involved in research design, data collection (in-depth interviews and focus groups moderation) and writing final reports.

Olab | 2018 – present

Qualitative research consultant offering inputs from *desk research* for networks, forums, alliances and roundtables that seek to co-create solutions for complex social and environmental challenges. *Designed and co-facilitated processes to create a common vision and to develop roadmaps to address issues* relating to global food systems, agriculture and conservation. Participation in the Tropical Forest Alliance's COP26 Dialogues and in the Forest Positive Coalition initiative at the Consumer Goods Forum, among others.

Plan Eval | 2014 – 2018

Monitoring and evaluation (M&E) researcher and coordinator in diverse public policy fields: housing, public health, corporative compliance, childhood and youth. Activities: *research design, field researcher coordinator, qualitative and quantitative data collection (in-depth interviews, focus groups moderation, observation and surveys), data analyst, writing final reports.*

Worley Parsons | 2014

Socioenvironmental and socioeconomic research intern

ACADEMIC ACTIVITIES **Observatório das Metrôpoles de São Paulo | 2011 - 2012**

Undergraduate scientific research. *Best sociology research award winner.*

NEPSESTE, University of São Paulo | 2018 – present

Member of NEPSESTE, research group on *sociology of time and space.*

Faculty of Philosophy, Languages, and Human Sciences of the University of São Paulo | 2018 - 2019

Undergraduate teaching assistant: “Sociologies of Everyday Life” (2018) and “Qualitative Research Methods” (2019).

PUBLICATIONS AND EVENTS **T2M Mobilities and Materialities: building bridges between past and future – Paris, France | 2019**

Oral presentation: “The Past, the present and the possible of a subway station in downtown São Paulo”

13th European Evaluation Society Biennial Conference – Thessaloniki, Greece | 2018

Oral presentation: “Zika Virus Outbreak in Brazil: Understanding Perceptions to Increase the Effectiveness of Preventive Action”

SKILLS

Organization, project management, planning and decision-making skills
Ability to work within a myriad of different, new subjects and to multitask
Wide experience in conducting in-person and remote qualitative research techniques
Social science insight, rich interpretations, creative thinker
Strong written and verbal communication skills
Portuguese (fluent), English (fluent) and French (intermediate) speaker